Dr.MUTHULAKSHMI K

Associate Professor, Department of Commerce, Bishop Heber College, Tiruchirappalli - 17. E-mail:

Phone: 9443510198

Web:

Qualification

Degree	Branch	Institution / University	Year of Passing
Ph.D	Commerce	Bharathidasan University	2012
M.B.A	Banking and Finance	Alagappa University	2010
M.Phil	Commerce	Madurai Kamaraj University	2004
M.Com	Commerce	Bharathidasan University	1993
B.Com	Commerce	Bharathidasan University	1991

Ph.D. Details

Title of Thesis

A Study on customer attitude in life insurance towards
LIC of India

Research Supervisor
Dr.N.Subramani

Research Centre
Urumudana lakshmi college, kattur, Trichy

Area of Specialization

Marketing

Year of Award

September 2012

Cleared NET / SET:

SET

Details

Year of Passing

NOVEMBER 1999

Additional Qualification

Name of Course	Place of Study	Date	Duration
B.Ed	Alagappa University	1994	1Year
Financial Accounting using Tally .ERP 9	Bishop Heber College(Autonomous)	June 2019	3 Months

Work Experience

Name of Institution	Address of Institution	Designation	From	То
Vivehanandha Higher	Vivehanandha Higher	PG Assistant in	July1993	July 2000
Sec.School	Sec.School Thiruparaithurai Tiruchirappalli	Commerce		
Bishop Heber College	Bishop Heber College Vayalur Road Puthur	Associate Professor	July 2000	Till Date
VIVEHANANDHA HIGHER	Tiruchirappalli-620 017 vivekanandha	PG ASSISTANT	01-07- 1993	11-07-2000
SECONDARY SCHOOL	Hr.Sec.School Thiruparaithurai Thiruchirappalli DT	A A		
Bishop Heber College	Tiruchirappalli	Diploma co-ordinate	01-08-2017	Till date
Bishop Heber College (Autonomous)	vayalur Road,Puthur Tiruchirappalli	Coordinator of Leo Club	22-12-2003	30-04-2008
Vivekananda Higher Secondary School	Vivekananda Higher Secondary School , Thirupparaithurai , Tiruchirappalli	PG Assistant in Commerce	01-07- 1993	11-07- 2000



Table of Contents

1.	Conferences / workshops / Seminars Attended	47
2.	Research Papers Presented	45
3.	Publication in Journals	27
4.	Publication in Books	6
5.	Books Published / Edited	1
6.	Conferences / Workshops / Seminars Organised	1
7.	Research Projects	1
8.	Resource Person	2
9.	Consultancy	0
10.	Awards Recieved	8
11.	Patent	1
12.	Extension Activities Undertaken	1
13.	Professional Membership M.Phil. / Ph.D. Produced	1
14.	M.Phil. / Ph.D. Produced	6/7

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- International level Workshop on "Current Issues in Indian Economy" sponsored by Department of Commerce organized by Department of Commerce at Bishop Heber College(Autonomous) during 01/08/2020 to 01/08/2020.
- College level Workshop on "Faculty Recharging Programme" sponsored by Bishop Heber College organized by Department of Commerce at Bishop Heber College (Autonomous) during 03/08/2019 to 03/08/2019.
- College level Workshop on "UnderstandingChild Rights and Child Protection" sponsored by Bishop Heber College organized by Bishop Heber College(Autonomous) at Bishop Heber College(Autonomous) during 03/08/2019 to 03/08/2019.
- International level Conference on "International Conference on "Sustaining a Competitive Advantage in the Changing Business Scenario" sponsored by Bishop Heber College, PG and research Department of Commerce organized by Bishop Heber College, PG and research Department of Commerce at Tiruchirappalli during 12/09/2018 to 01/01/1900.
- 5. National level Seminar on "ICSSR Sponsored National Seminar on Globalisation and People's Management: Battle between Fairness and Efficiency" sponsored by ICSSR organized by PG & Research Department of Human Resource Management, St. Joseph's College (Auto), at Tiruchirappalli during 30/08/2018 to 31/08/2018.
- 6. International level Conference on "International Conference on "Emerging Trends in Services Sector in the Transformation of the Indian Economy" sponsored by Bishop Heber College organized by Bishop Heber College, PG and research Department of Commerce at Tiruchirappalli during 31/12/2017 to 01/01/1900.
- State level Workshop on "Case Development" sponsored by PSG Institute of Management organized by Department of Management at Coimbatore during 25/02/2017 to 25/02/2017.
- 8. College level Workshop on "Two days workshop on curriculam design and evaluation Techniques" sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 21/11/2016 to 22/11/2016.
- International level Conference on "International Conference on "Recent Trends in Business and Finance" sponsored by Bishop Heber College organized by PG and Research Department of Commerce at Tiruchirappalli during 15/10/2016 to 01/01/1900.
- 10. International level Conference on "International Conference on "Digital India Prospects and challenges" sponsored by Bishop Heber College organized by Bishop Heber College, PG and research Department of Commerce at Tiruchirappalli during 20/08/2015 to 20/08/2015.
- 11. International level Conference on "International Conference on "Applied Research in Commerce and Management" sponsored by Bishop Heber College organized by Bishop Heber College, PG and research Department of Commerce at Tiruchirappalli during 05/12/2014 to 06/12/2014.
- 12. College level Workshop on "Workshop for Research Supervisors on Quality Research Report Writing" sponsored by Bharathidasan University organized by Bharathidasan University, Khajamalai campus at Tiruchirappalli during 27/02/2014 to 27/02/2014.
- 13. College level Workshop on "Workshop on Research Techniques and Data analysis" sponsored by Bishop Heber College organized by Department of Commerce Bishop Heber College, at Tiruchirappalli during 21/10/2013 to 21/10/2013.
- National level Seminar on "Two day National Seminar on "Contemporary Trends in the Avenues of Commerce and Management" sponsored by Cauvery College for Women organized by PG and Research Department of Commerceand Department of Business Administration at Tiruchirappalli during 20/09/2013 to 21/09/2013.
- 15. International level Conference on "International Conference "Global Challenges for Micro, Small And Medium Scale Enterprises in India" sponsored by Shri Sakthikailassh Women's College organized by Department of Commerce at Selam during 23/08/2013 to 23/08/2013.

- 16. -1 level Conference on "An analysis on Talent and its development among college students" sponsored by Bishop Heber College organized by PG and Research Department of Commerce at Tiruchirappalli during 05/10/2012 to 05/10/2012.
- ^{17.} International level Conference on "*Role of Personal Manager Present and Future*" sponsored by Bharathidasan University, Khajamalai campus organized by Bharathidasan University, Khajamalai campus at Tiruchirappalli during 22/08/2012 to 22/08/2012.
- 18. International level Conference on "Term Management" sponsored by Kongu nadu Atrs and Science college(auto) organized by Kongu nadu Atrs and Science college (auto) at Coimbatore during 18/07/2012 to 18/07/2012.
- ^{19.} National level Seminar on "*Bank Assurance*" sponsored by Urumu Danalakshmi College organized by Department of Commerce at Tiruchirappalli during 16/03/2012 to 17/03/2012.
- 20. State level Seminar on "Emerging Trends in leadership Qualities" sponsored by National College organized by Department of Business Administration at Tiruchirappalli during 15/03/2012 to 15/03/2012.
- ^{21.} International level Conference on "*E-Marketing*" sponsored by Annai Mathammal Shella Engineering College, organized by Annai Mathammal Shella Engineering College, at Namakkal during 23/09/2011 to 23/09/2011.
- 22. National level Seminar on "Risk Management in Micro Insurance" sponsored by Bishop Heber College organized by PG Department of Actuarial Science at Tiruchirappalli during 04/03/2011 to 05/03/2011.
- 23. International level Seminar on "A Study on Factors that influencing the mutual fund scheme selection by retail investors" sponsored by Bharathidasan University organized by Department of Commerce at Tiruchirappalli during 09/10/2010 to 01/01/1900.
- 24. National level Seminar on "Recent Trends in Financial Markets and Reinsurance" sponsored by Bishop Heber College organized by Department of Actuarial Science at Tiruchirappalli during 17/03/2010 to 08/03/2010.
- 25. National level Conference on "Global Economy: Paradigms Practices, Problems & Prospects" sponsored by Park Global School of Business Excellance organized by Park Global School of Business Excellance at Coimbatore during 25/02/2010 to 25/02/2010.
- 26. National level Conference on "A Study on new business opportunities and Challenges for the entrepreneur in internet business ventures" sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 12/02/2010 to 12/02/2010.
- 27. International level Seminar on "Impact of Information Technology in Financial Sectors" sponsored by Vivekananda College of Arts and Sciences for Women organized by Vivekananda College of Arts and Sciences for Women at Thiruchengode during 11/02/2010 to 11/02/2010.
- 28. National level Seminar on "Empowerment of Women through Self Help Groups" sponsored by R V S College of Arts and Science(auto) organized by R V S College of Arts and Science(auto) at Coimbatore during 10/02/2010 to 10/02/2010.
- ^{29.} College level Workshop on "SPSS Package" sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 05/02/2010 to 01/01/1900.
- ^{30.} College level Workshop on **"SPSS"** sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 05/02/2010 to 05/02/2010.
- 31. State level Conference on "*An Over view of Economic Governance*" sponsored by National College organized by Department of Economics at Tiruchirappalli during 09/01/2010 to 10/01/2010.
- 32. International level Seminar on "*Financial Performance of India Corporate*" sponsored by Annai Mathammal Shella Engineering College, organized by Annai Mathammal Shella Engineering College, at Namakkal during 09/10/2009 to 01/01/1900.

- 33. International level Conference on "Impact of Cross Culture and its Difference on Organization" sponsored by Holy Cross College(Auto) organized by Holy Cross College(Auto) at Tiruchirappalli during 06/10/2009 to 07/10/2009.
- 34. State level Seminar on "Micro Insurance" sponsored by P.S.R.Krishnammal College for Women organized by P.S.R.Krishnammal College for Women at Coimbatore during 28/01/2009 to 01/01/1900.
- 35. International level Seminar on "Globalization of Insurance Sector Issues and Challenges" sponsored by Bharathidasan University organized by School of Economics and Commerce at Tiruchirappalli during 11/01/2009 to 11/01/2009.
- ^{36.} State level Seminar on "*Banc assurance*" sponsored by Maharaja Arts and Science College organized by Department of Commerce at Coimbatore during 19/09/2008 to 19/09/2008.
- ^{37.} College level Workshop on "*Refresher course in commerce*" sponsored by Bharathidasan University organized by Academic Staff College, Bharathidasan University, Trichy at Tiruchirappalli during 25/10/2007 to 14/11/2007.
- ^{38.} College level Workshop on "Innovation and the Millennium Development Goals in India" sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 12/07/2007 to 14/07/2007.
- 39. College level Workshop on "power point presentation and internet usage" sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 24/04/2007 to 24/04/2007.
- 40. State level Conference on "*Lease Finansing*" sponsored by Cauvery College organized by Department of Commerce at Tiruchirappalli during 07/04/2007 to 08/04/2007.
- 41. National level Conference on "*Emerging Trends in Retail Management*" sponsored by Bishop Heber College organized by Department of Commerce at Tiruchirappalli during 30/03/2007 to 01/01/1900.
- 42. College level Workshop on "*Maternity Protection Benefits in Tamil Nadu*" sponsored by Bishop Heber College at Tiruchirappalli during 01/03/2007 to 01/03/2007.
- 43. National level Seminar on "Business Process Outsourcing" sponsored by Holy Cross Coll organized by Department of Commerce at Tiruchirappalli during 13/02/2007 to 14/02/2007.
- 44. University level Workshop on "*Curriculam Development and Evaluation*" sponsored by Bharathidasan University organized by academic staff college, Bharathidasan University at Tiruchirappalli during 09/03/2006 to 11/03/2006.
- ^{45.} National level Workshop on "*Value Added Tax*" sponsored by Theivanai Ammal College For Women organized by Department of Commerce at Villupuram during 19/08/2005 to 19/08/2005.
- 46. National level Workshop on "Contemporary Business Issues" sponsored by RVS College of Arts and Science organized by Department of Commerce at Coimbatore during 26/02/2005 to 26/02/2005.
- ^{47.} College level Seminar on "*Revitalisation of Commerce*" sponsored by Bishop Heber College organized by Department of Commerce at BHC during 27/03/2002 to 27/03/2002.

- "Performance of Real Estate Mutual Fund An Overview" in the International conference on Sustaining a Competitive advantage in the Changing Business Scenario sponsored by Bishop Heber College, organized by Department of Commerce at Tiruchirappalli during 12/09/2018 to 12/09/2018.
- 2. "A Study on the Consumer Perception towards DTH Services With Special Reference to ThillaiNagar Trichy" in the International conference on Sustaining a Competitive advantagein the Changing Business Scenario sponsored by Bishop Heber College, organized by Department of Commerce at Tiruchirappalli during 12/09/2018 to 01/01/1900.
- 3. "Impact of information Technology in Financial Sectors" in the National conference on Impact of IT in thed field of Insurance Sector sponsored by Vivehananda college of Arts and Science ,Namakkal, organized by Department of Commerce at Namakkal during 05/10/2017 to 01/01/1900.
- 4. "Impact of Informtion Technology in Financial Sectors" in the International conference on Impact of IT in the field in Insurance Sector sponsored by Depatrment of commerce, organized by Vivekananda College of Arts and Scinecse for Women, Thiruchengode at Namakkel during 11/02/2017 to 11/02/2017.
- 5. "The Green Revolution in Marketing is it worth?" in the International conference on Recent Trends in business and finance sponsored by Bishop Heber college, organized by Department of Commerce, Bishop Heber College at Tiruchirappalli during 05/10/2016 to 05/10/2016.
- 6. "a study on international marketing" in the International conference on *Recent Trends in business* and finance sponsored by Bishop Heber college, organized by Department of Commerce, Bishop Heber College at Tiruchirappalli during 05/10/2016 to 05/10/2016.
- 7. "A Study on Marketing Mix Components of Life Insurance" in the International conference on Recent Trends in business and finance sponsored by Bishop Heber college, organized by Department of Commerce, Bishop Heber College at Tiruchirappalli during 05/10/2016 to 05/10/2016.
- 8. "A Study customer satisfaction on ATM service in Indian Bank, Trichy City," in the International conference on A Study customer satisfaction on ATM service in Indian Bank, Trichy City, sponsored by Bishop Heber college, organized by Department of Commerce, Bishop Heber College at Tiruchirappalli during 20/08/2015 to 20/08/2015.
- 9. "A Study on the impact on the mobile users," in the International conference on Applied Research in Commerce and Management sponsored by Bishop Heber college, organized by Department of Commerce, Bishop Heber College at Tiruchirappalli during 05/12/2014 to 01/01/1900.
- 10. "An Emperical Study on Emotional Intelligence at Work" in the International conference on Applied Research in Commerce and Management sponsored by Bishop Heber college, organized by Department of Commerce, Bishop Heber College at Tiruchirappalli during 05/12/2014 to 06/12/2014.
- 11. "A Study on public finance and public revenue" in the International conference on *Applied Research in Commerce and Management* sponsored by Bishop Heber college, organized by Department of Commerce, Bishop Heber College at Tiruchirappalli during 05/12/2014 to 06/12/2014.
- 12. "Retailing in India:" in the National conference on Conteporary Trends in the avenues of commerce and management sponsored by Cauvery Collge, organized by Department of Commerce at Trichy during 21/09/2014 to 21/09/2014.
- 13. "Corporate Social Responsibility" in the International conference on *rporate Social Responsibility* sponsored by JJ Arts and Science College, organized by Department of Commerce at Pudukkottai during 06/09/2014 to 06/09/2014.
- 14. "A Study on Leadership Styles of BPO Industries in Tiruchirappalli District," in the International conference on A Study on Leadership Styles of BPO Industries in Tiruchirappalli District, sponsored by Bishop Heber college, organized by Department of Commerce, Bishop Heber College at Tiruchirappalli during 22/01/2014 to 22/01/2014.

- 15. "An Analysis of Talent and its development among college students" in the International conference on *Talent Management* sponsored by Bishop Heber College, organized by Department of Commerce at Trichy during 05/10/2012 to 05/10/2012.
- 16. "Policy Holders Attitued in Life Insurance Towards Life Insurance Xorporation of India, Tiruchirappalli" in the International conference on Financial Markets issues and Challenges sponsored by Bharathidasan University, organized by Department of Commerce at Trichy during 07/08/2012 to 07/08/2012.
- ¹⁷. "Team Management" in the International conference on *HRM in the Era of Global Mobility* sponsored by Kongu nadu Arts and Science College, organized by Department of Commerce at Coimbatore during 18/07/2012 to 18/07/2012.
- ^{18.} "Perception and Individual decision making" in the International conference on *Personal Dybamism inOrganisational Development* sponsored by Bishop Heber College, organized by Department of Commerce at Bishop Heber College during 15/04/2012 to 15/04/2012.
- ^{19.} "Banc Assurance" in the National conference on *Role of technology Up gradation and its impact of Banking Service Sector in the New Millennium* sponsored by Depatrment of commerce, organized by Urumu Dhanalakshmi College at Trichy during 17/03/2012 to 17/03/2012.
- 20. "Emerging Trends in Leadership Qualities" in the State conference on Emerging Trends in Leadership Qualities sponsored by Dept. of Business Administration, organized by National College at Trichy during 15/03/2012 to 15/03/2012.
- 21. "Micro Insurance and Financial Inclusion" in the National conference on *Economic Prosperity* through Financia Insusion sponsored by Depatrment of commerce, organized by National College at Trichy during 10/03/2012 to 10/03/2012.
- ^{22.} "Customer attitudes in Life Insurance towards LIC of India" in the National conference on Financial Markets issues and challengs (FIM IC-2012 sponsored by Bharathidasan University, organized by Depatrment of commerce at Trichy during 07/01/2012 to 08/01/2012.
- ^{23.} "E-Marketing" in the International conference on *Challenges of Indian Business in Global Economy* sponsored by Depatrment of Management, organized by Annai Mathammal Shella Engineering College at Namakkel during 23/09/2011 to 23/09/2011.
- 24. "Recent Trends in Financial Markets and Reinsurance" in the National conference on An overview of Indian Insurance Industry sponsored by Bishop Heber College, organized by Department of Actuarial Science at Trichy during 17/03/2010 to 17/03/2010.
- 25. "Global Economy: Paradigms Practies Problems & Prospects" in the National conference on Impact of E-Commerce in India sponsored by Depatrment of Management, organized by Park Globle School of Business Excellence, Kaniyur at Coimbatore during 25/02/2010 to 25/02/2010.
- 26. "Empowerment of Wormen Through Self Help Groups" in the National conference on *Influence of Agricultural Economics by Women* sponsored by Depatrment of commerce, organized by RVS College of Arts and Sciene at Coimbatore during 10/02/2010 to 10/02/2010.
- ²⁷. "An Over view of Economic Governance" in the State conference on *XXX Annul Conference* sponsored by Dept. of Economics, organized by National College at Trichy during 09/01/2010 to 10/01/2010.
- ^{28.} "A Study on Factors that influencing the mutual fund scheme selection by retail investors" in the International conference on *On Recent Trends in Capital Markets and Financial Innovations* sponsored by Depatrment of commerce and Financial Studies, organized by Bharathidasan University at Trichy during 09/01/2010 to 10/01/2010.
- ^{29.} "Financial Perfomance of Indian Corporate" in the Select conference on *Global Business Climat-Impact in India* sponsored by Depatrment of Management, organized by Annai Mathammal Shella Engineering College at Namakkel during 09/10/2009 to 09/10/2009.

- ^{30.} "Impact of Cross Culture and Difference on Organization" in the International conference on *Cross Cultura Managmenent* sponsored by Holy Cross College, organized by Holy Cross College at Trichy during 06/10/2009 to 07/10/2009.
- 31. "Micro Insurance" in the State conference on *Contemporary Issues in Insurance Sector-The Crux of the New Dimension* sponsored by P.S.G.R.Krishnammal College for Womens, organized by P.S.G.R.Krishnammal College for Womens at Coimbatore during 28/01/2009 to 28/01/2009.
- 32. "Golbalization of Insurance Sector Issues and Challeges" in the International conference on Recent Trends in Capital Marets and Financial Innovations sponsored by school of Economics and Commerce, organized by Bharathidasan University at Trich during 10/01/2009 to 11/01/2017.
- 33. **"Banc Assurance"** in the State conference on *Changing Scenario of Banking Sector* sponsored by Depatrment of commerce, organized by Maharaga Arts &Science College at Coimbatore during 19/09/2008 to 19/09/2008.
- ^{34.} "Leasing Financing" in the International conference on *Leasing finance* sponsored by Depatrment of commerce, organized by Cauvery College for wemen at trichy during 07/04/2007 to 08/04/2007.
- 35. "business process out sourcing" in the National conference on the permeating phenomenon of indian business and post globalized era sponsored by Holy cross College, organized by Department of commerce at Trichy during 13/02/2007 to 14/02/2007.
- ^{36.} "Revitalisation of Commerce Curriculam" in the National conference on Revitalisation of Commerce Curriculam sponsored by Bishop Heber College, organized by Depatrment of Commerce at Tiruchirappalli during 27/03/2002 to 01/01/1900.

NISI DOMINUS FRUSTRA

- 1. "A Study on Stress Management among Employees in Nationalised Bank, Nagapattinam District" published in Universal Review (PEER REVIEW) Vol. 8, Issue No. 4, April 2019 ISSN: 2277-2723.
- 2. "A Study on Occupational Stress among Employees in Nationalized Bank, Tiruchirappalli District" published in International Journal of Scientific Research and Review (PEER REVIEW) Vol. 8, Issue No. 4, April 2019 ISSN: 2279-543X.
- 3. "Health Equity and Inequity- An overview" published in International Journal of Emerging Technologies and Innovative Research (PEER REVIEW) Vol. 6, Issue No. 1, January 2019 ISSN: 2349-5162.
- 4. "Health Equity and Inequity- An overview" published in International Journal of Emerging Technologies and Innovative Research (PEER REVIEW) Vol. 6, Issue No. 1, January 2019 ISSN: 2349-5162.
- 5. "Level of Role Stress Among Nationalized Bank Employees: A Case Study of Tiruchirappalli District" published in Journal of Management and Science (PEER REVIEW) Vol. 8, Issue No. 4, December 2018 ISSN: 2249-1260.
- 6. "A Study of Utilisation and Impact of SNS among School Students" published in International Journal of Scientific Research and Review (PEER REVIEW) Vol. 7, Issue No. 9, September 2018 ISSN: 2279-543X.
- 7. "Consumer Preference and Food Order and Delivery from Mobile Application with Reference to chennal city" published in International Journal of Scientific Research and Review (PEER REVIEW) Vol. 7, Issue No. 9, September 2018 ISSN: 2279-543X.
- 8. "A study on the consumer awareness towards the usage of credit cards in tiruchirappalli town" published in International Journal of Scientific Research and Review (PEER REVIEW) Vol. 7, Issue No. 9, September 2018 ISSN: 2279-543X.
- "Impact of Word of Mount in Consumer Buying Decision with Special Reference to Cosmetics in the Municipal Area of Tiruchirappalli District" published in International Journal of Scientific Research and Review (PEER REVIEW) Vol. 7, Issue No. 9, September 2018 ISSN: 2279-543X.
- "TAX SAVING SCHEME AND TAX SAVING INSTRUMENTS OF INCOME TAX IN INDIA (A.Y 2017-18 &2018-19)" published in IJSRD - International Journal for Scientific Research & Development (PEER REVIEW) Vol. 5, Issue No. 7, September 2018 ISSN: 2321-0613.
- 11. "A study on Stress Management among Arts and Science College Teachers in Trichy City" published in Journal of Teacher Education and Research (PEER REVIEW) Vol. 13, Issue No. 1, June 2018 ISSN: ---.

- 12. "JOB STRESS: A STUDY WITH REFERENCE TO NATIONALIZED BANK EMPLOYEES IN TIRUCHIRAPPALLI DISTRICT" published in Journal of Management and Science (PEER REVIEW) Vol. 8, Issue No. 1, March 2018 ISSN: 2250-1819.
- 13. "A STUDY ON OCCUPATIONAL STRESS AMONG TEACHER OF HIGHER SECONDARY SCHOOLS IN NAGAPPATTINAM DISTRICT." published in Journal of Teacher Educational and Research (PEER REVIEW) Vol. 12, Issue No. 2, December 2017 ISSN: 2454-1665.
- 14. "A STUDY ON STRESS MANAGEMENT AMONG EMPLOYEES IN NATIONALIZED BANK, TRICHY CITY" published in International Journal of Trend in Scientific Research and Development (IJTSRD), (PEER REVIEW) Vol. 1, Issue No. 6, November 2017 ISSN: 2456-6470.
- 15. "E-FILING OF INCOME TAX RETURN: A STUDY ON AWARENESS AND SATISFACTION LEVEL OF TAX PAYERS IN TRICHY CITY" published in IJSRD International Journal for Scientific Research & Development (PEER REVIEW) Vol. 5, Issue No. 9, November 2017 ISSN: 2321-0613.
- 16. "JOB SATISFACTION OF EMPLOYEES IN BHARAT HEAVY ELECTRICALS LIMITED (BHEL), TIRUCHIRAPPALLI" published in International Journal of Trend in Scientific Research and Development (IJTSRD), (PEER REVIEW) Vol. 1, Issue No. 5, October 2017 ISSN: 2456-6470.
- 17. "TAX SAVING INSTRUMENTS OF INCOME TAX IN INDIA: A STUDY ON TAX ASSESSEE IN TRICHY CITY" published in International Journal of Trend in Scientific Research and Development (IJTSRD), (PEER REVIEW) Vol. 1, Issue No. 5, October 2017 ISSN: 2456-6470.
- 18. "The green revolution in marketing -is it worth?" published in International conference on recent trends in business and finance (CONFERENCE PROCEEDING) Vol. 7, Issue No., May 2017 ISSN:
- "A study on marketing mix components of life insurance corporation of India" published in International conference on recent trends in business and finance (CONFERENCE PROCEEDING) Vol. 7, Issue No., May 2017 ISSN:---.
- 20. "Stress Management: A Case Study Of Employees In Ongc, Karaikal, IJARIIE-International Journal of Advance Research and Innovative Ideas in Education" published in 5 (PEER REVIEW) Vol. 1, Issue No. 5, May 2017 ISSN: 2395-4396.
- 21. "A Study on Quality of Work Life Among Employees of Nationalized Banks in Thanjavur District" published in A Study on Quality of Work Life Among Employees of NatiChanging Paradigms in Indian Business (CONFERENCE PROCEEDING) Vol. I, Issue No., March 2017 ISSN:
- 22. "A study on Banking Services of New Generation Banking in the Indian Banking Sector," published in Journal of Financial Services and Management (CONFERENCE PROCEEDING) Vol. VII, Issue No. 4, October 2016 ISSN: ISSN: 0976- 1632.
- 23. "Customer Satisfaction On E-Banking Provided by Indian Bank in Trichy City, Digital India Prospects and Challenges" published in Digital India Prospects and Challenges (CONFERENCE PROCEEDING) Vol. VI, Issue No., April 2016 ISSN: ---.
 Impact factor, Scopus Index-, h index-, Citation index-

- 24. "A study on E-banking" published in Digital India prospects and challenges (CONFERENCE PROCEEDING) Vol. 6, Issue No., April 2016 ISSN: ---.
- 25. "customer satisfaction on E-Banking Provided by Indian Bank in Trichy City" published in Digital India prospects and challenges (CONFERENCE PROCEEDING) Vol. 6, Issue No., April 2016 ISSN: ---.
- 26. "A study on Pestering among Children with Reference to Pudukkottai DT" published in KALA: The Journal of Indian Art History Congress (NON PEER REVIEW) Vol. 26, Issue No. 2, January 1900 ISSN: 0975-7945.
- 27. "A study on Quality of Work Life Among Employees of Nationalized Banks in Thanjavur District, Tamil Nadu." published in Changing Paradigms in Indian Business (CONFERENCE PROCEEDING) Vol. 1, Issue No. 1, January 1900 ISSN: ---.

Publication in Books

- 6
- 1. A study on E-Banking. Digital India Prospects and Challenges. Trichy: PG and Research Department of commerce, BHC, Trichy, April 2016.
- 2. **Emerging trends in Leadership Qualities.** Emerging trends in Leadership Qualities. Trichy :National College, March 2012.
- 3. **Policy holders attitudes in Lise Insurance towards LIC of India**. Search and Research. Trichy :Good news Printers, March 2012.
- 4. **Perception and Individual Decision making**. Personal Dynamism in Organisational Development. Trichy: Good news Printers, March 2010.
- 5. MICRO INSURANCE AN OVERALL VIEW. INDIAN INSURANCE SECTOR IN 21ST CENTURY-AN OVERLOOK. NEW DELHI :GYAN PVT LTD, August 2005.

Books Published / Edited

IISLA

* D.JOSEPH ANBARASU . *Finance and Computer*. TRICHY: PROMOFORCE, TRICHY, January 2013.

Conferences / Workshops / Seminars Organised

 International level Conference Entitled "Digital India Prospects and Challenges" at Bishop Heber College, sponsored by Bishop Heber College, during 20/08/2015 to 20/08/2015.

Awards Recieved - 8

Award Name	Presented by	Year	Level	Instituted by / Place	amount
BEST TEACHERS AWARD	JOYALUKKAS , TRICHY	05/09/2023	DISTRICT	TEACHERS	-
BEST SENIOR FACULTY AWARD	TAMIL NADU PRIVATE TEACHERS FORUM	20/01/2023	DISTRICT	TEACHERS	-
Best Teacher	Lions Club International	22/09/2019	DISTRICT	Lions Club International	nil
Best Club Award	Deanery of Extension wing	12/03/2018	COLLEGE	Bishop Heber College	
Best Leo coordinator	International Lions Club	12/02/2017	DISTRICT	Part V	
Best Outstanding LEO Club Award	Deanery of Extension wing	14/03/2016	COLLEGE	Bishop Heber College	
Best LEO Co-ordinator	Lions Club International	07/02/2016	DISTRICT	Lions Club International	
Best Leo Club Award	Deanery of Extension wing	18/03/2014	COLLEGE	Bishop Heber College	

RESEARCH PROJECTS

Minor project entitled "A Study on Marketing mix Components of Life Insurance Corporation of India with special reference to Tiruchirappalli and Chennai" (PRINCIPAL INVESTIGATOR), Sponsored by UGC, during 04/01/2015 to 30-4-2017 [Completed].

EXTENSION / PART V ACTIVITIES UNDERTAKEN

1. LEO club advisor, PART V for LEO club students for the BHC, Trichy during 02/01/2012 to 02/01/2012.

PROFESSIONAL MEMBERSHIP

* TN 208- LIFE MEMBER of INDIAN COMMERCE ASSOCIATION during 24/04/2021 - Till Date

TRAINING PROGRAMME -

INTERNATIONAL level ACADEMIC SERVICE LEARNING on "ACADEMIC SERVICE LEARNING" Sponsored by UNITED BOARD, Organized by DEANARY OF ACADEMICS BHC at BISHOP HEBER COLLEGE during 22/06/2022 - 23/11/2023.

RESOURCE PERSON -

1. College level Invited Lectures on "Never say Never" at Jamal Mohamed College Trichy, 19/02/2021.

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2. College level Invited Lectures on "Sculpt Yourself" at Vellalar Arts and Science College for woman ,,Karur, 21/11/2020.

PATENT - 1

